

Julie Elberfeld Named CEO of Women Who Code

World's Largest Community of Women Technologists Appoints Accomplished Senior Tech Executive to Succeed Alaina Percival as CEO



ATLANTA - JANUARY 16TH, 2024 — [Women Who Code](#) (WWCode), the premier international nonprofit dedicated to empowering diverse women to excel in technology, is thrilled to announce a pivotal transition in the organization with the appointment of [Julie Elberfeld](#) as its new Chief Executive Officer (CEO) of the WWCode mission. Julie brings three decades of real-world tech industry experience, having started her career

as a coder, and a strong background in championing diversity, inclusion, and belonging (DIB) initiatives at the executive level.

Julie succeeds founding CEO Alaina Percival, who has been leading the nonprofit for ten years since its inception, growing it from a local Meetup group to a global movement with 360,000 members. As Alaina embarks on new endeavors, Julie is set to bring her unique perspective and vision to the organization's offerings of a global community, technical resources, educational programming, and career guidance.

About the transition, Alaina shared, "This is a momentous point in the development of Women Who Code. Every organization needs to have fresh perspectives to grow and expand. Julie has vast experience working as a woman in technology, and the empathy that she can share with our members and community will guide this movement to a new level of impact through our support services and strategic direction."

Julie's work in the technology industry includes experience as an executive at Fortune 100 companies, building successful diversity and belonging initiatives, and supporting the development of programs to empower marginalized groups in technology. First-hand experience leading in tech and success in employing diversity, inclusion, and belonging at the industry's highest levels are some of the many reasons that Julie is an inspiring role model for the WWCode community and a positive force for change at the helm of Women Who Code as a partner in building a better industry.

Reflecting on her new position, Julie Elberfeld said, "I am humbled and honored by the opportunity to lead Women Who Code as we build a more inclusive tech industry, where diverse women and historically excluded people are empowered to thrive at every level. As I step into the role of CEO, I am deeply committed to championing diversity, fostering inclusivity, and empowering women in technology. Together, we will illuminate the path for aspiring tech leaders and pave the way for a more equitable future in our industry."

With Julie's experience, knowledge, guidance, and unwavering commitment to the organization's community, Women Who Code is poised to continue to expand its mission of empowering women in technology careers.

[Originally posted here](#)